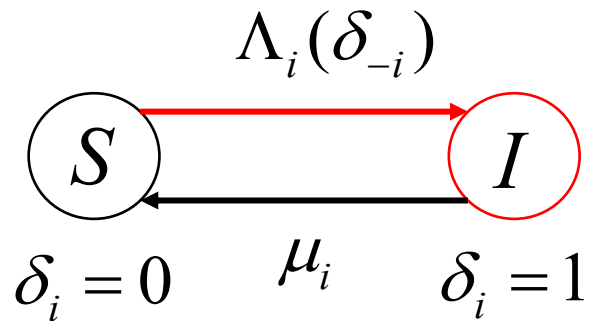


# ***Network Formation by Contagion Averse Agents: Modeling Bounded Rationality with Logit Learning***

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# Susceptible Infected Susceptible (SIS) Model



$$\Lambda_i(\delta_{-i}) = \lambda \sum_{j \neq i} A_{ij} \delta_j$$

$$A_{ij} = 0, 1 \quad \text{adjacency matrix}$$

$$\delta(t) = (\delta_i(t)) \quad \text{Markov process}$$

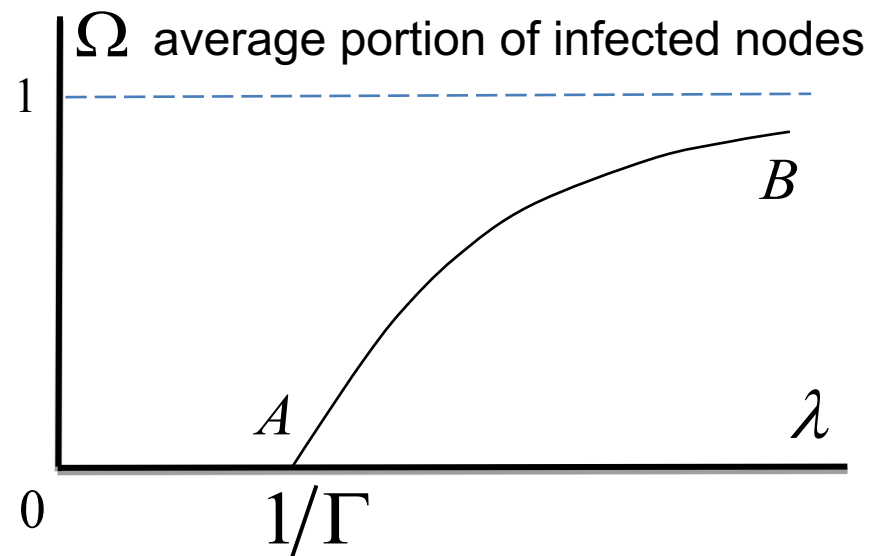
$\Gamma$  Perron-Frobenius eigenvalue of matrix

$$B = (A_{ij} / \mu_i)_{i,j=1}^N$$

For uncorrelated random network with  $\mu_i = \mu$ :

$$\Gamma \approx \mu^{-1} \max \{d^{\max}, \langle d^2 \rangle / \langle d \rangle\}$$

where  $d_i$  node  $i$  degree



# Economics of SIS Infection, given Topology

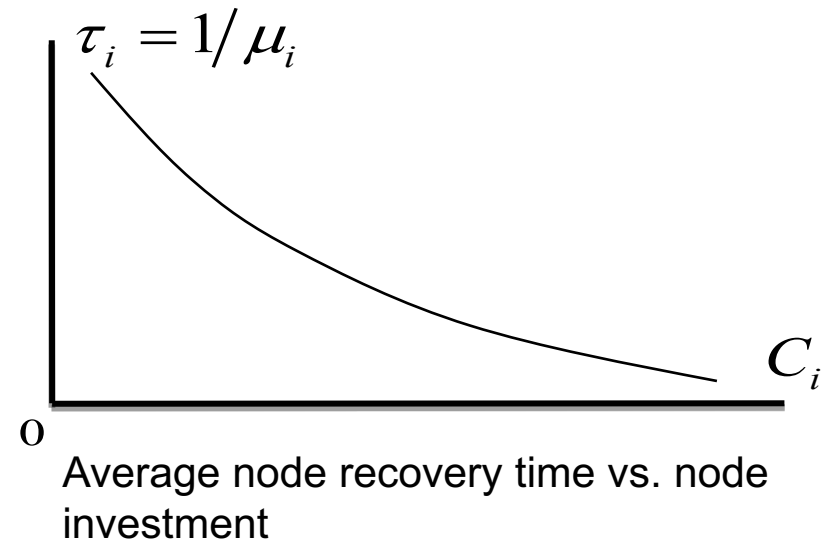
Node i loss:

$$Loss_i(C) = H_i P_i(C) + C_i$$

where  $P_i(C)$  is node infection probability

Socially optimal investments:

$$C^{opt} = \arg \min_{C_i \geq 0} \sum_i [H_i P_i(C) + C_i]$$



Selfishly optimal investments: game theoretic framework: Nash equilibrium:

$$C_i^* = \arg \min_{C_i \geq 0} [H_i P_i(C_i, C_{-i}^*) + C_i]$$

Price of Anarchy:  $PoA(C^* | C^{opt}) := \frac{\sum_i [H_i P_i(C^*) + C_i^*]}{\sum_i [H_i P_i(C^{opt}) + C_i^{opt}]}$

# Economics of SIS Infection & Topology

Instantaneous node utility

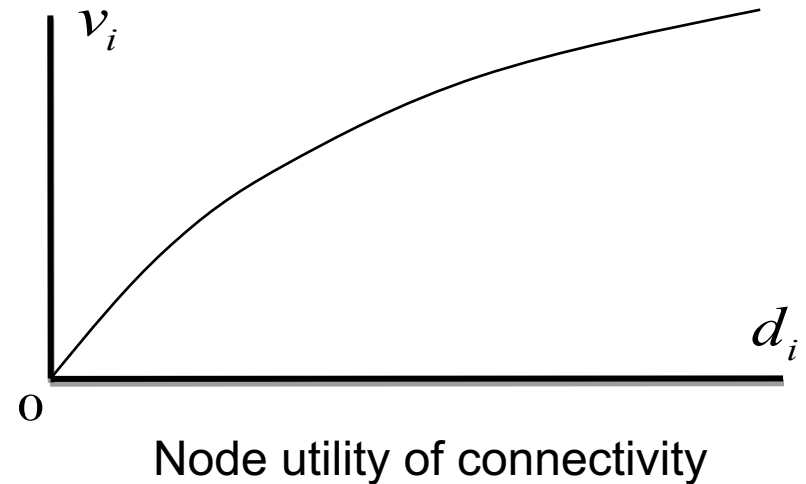
$$U_i(C, \delta_i | A) = (1 - H_i \delta_i) v(d_i) - C_i$$

where  $d_i = \sum_{j \neq i} A_{ij}$ ,  $H_i > 1$ .

**Assumption:** network evolves much slower than SIS infection develops

Averaged over fast time scale node utility

$$\bar{U}_i(C | A) = [1 - H_i P_i(C | A)] v(d_i) - C_i$$



Social network optimization:  $A^{opt}(C) = \arg \max_A \sum_i \bar{U}_i(C | A)$

Selfish network optimization by node i: game theoretic framework: Nash equilibrium:

$$A_{ij}^*(C) = \arg \max_{A_{ij}} \sum_i \bar{U}_i(C | A)$$

Optimal network topology depends on investments C, e.g., socially optimal or selfish

## ***SIS Infection on Growing Network***

Consider growing network subject to SIS without investments, where node recovery rate and infection loss depend on the node degree:  $\mu_i = \nu_{d_i}$ ,  $H_i = h_{d_i}$

Consider selfish network formation, where arriving node utility of connecting to an existing node depends on this node degree  $d$  and infection status  $\delta$ :

$$u_d(\delta) = (1 - h_d \delta) \log \varphi(d)$$

where  $h > 1$ , preference for connectivity characterized by  $\nu_i = \log \varphi(d_i)$

Consider logit attachment probabilities to node  $i$ :  $\alpha_i \sim \exp[T^{-1}u_{d_i}(p_i)]$

$T \rightarrow 0$ ,  $T \rightarrow \infty$  correspond to complete rationality, randomness

$0 < T < \infty$  describes bounded rationality

Consider  $\varphi(d) = d^\beta$ ,  $\beta > 0$ :  $\nu_i = \beta \log d_i$ ,  $\alpha_i \sim d_i^{(\beta/T)(1-h_{d_i}\delta_i)}$

$$\text{If } h_{d_i} \gg 1, \quad \alpha_i \sim \begin{cases} d_i^{\beta/T} & \text{if } \delta_i = 0 \\ 0 & \text{if } \delta_i = 1 \end{cases}$$

## Preferential Attachment under SIS Infection

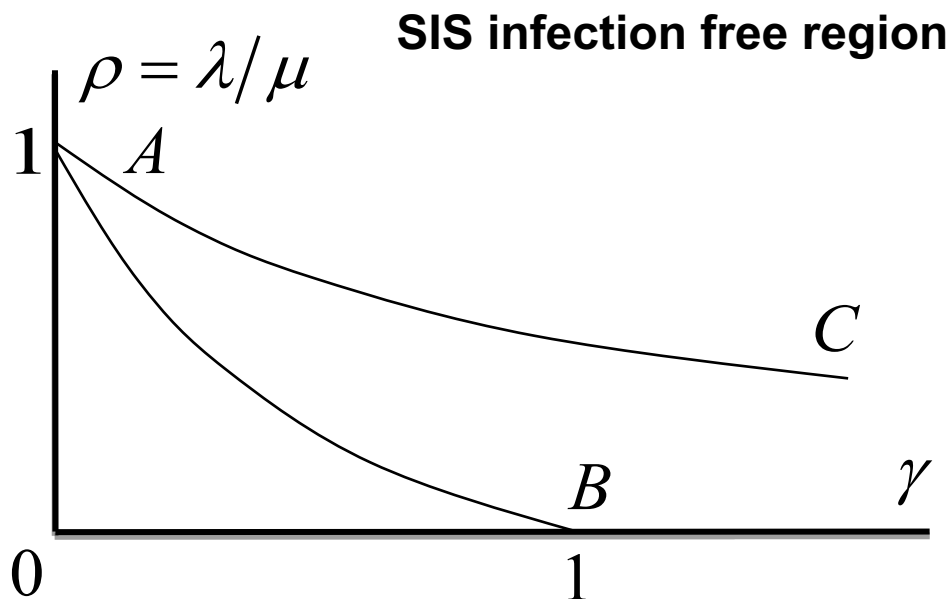
Case  $h_d = 0$  considered in [P. L. Krapivsky, et al, Connectivity of Growing Random Networks, 2000]

Different behaviors arise for  $\gamma < 1$ ,  $\gamma > 1$ , and  $\gamma = 1$ , where  $\gamma = \beta/T$

$\gamma < 1$  stretched exponential node degree distribution

$\gamma > 1$  almost a star (winner gets almost all)

$\gamma = 1$  power law with exponent between two and infinity



Without infection avoidance

$$h = 0 \rightarrow 0AB$$

With strong infection avoidance

$$h \gg 1 \rightarrow 0AC$$

**Conjecture:** network formation/rewiring may counteract inefficiencies of selfish investments due to externalities

***Thank You!***